

ERIC ASSMAR TRIO

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Emerging as one of the new names of the Brazilian blues scene, the young guitar player, singer and songwriter Eric Assmar plays his music inspired on the blues groups from the 60's and 70's, classic rock and soul music artists.

With two released albums for Star Blues label - "Eric Assmar Trio" (2012) and "Morning" (2016) - Eric won the prize on "Best Musician" category in Caymmi Music Awards (Bahia, Brazil – 2015), in which he was nominated side by side with heavyweight names of music from the whole Bahia state. The 28-year-old Eric is son of the blues pioneer in Bahia, Álvaro Assmar, and leads his blues/rock career since his youth in the city of Salvador, Brazil, where he still lives.

Over the years, Eric Assmar has been touring, recording and playing in many cities in Brazil, alongside with some of the greatest names of Brazilian blues and rock 'n' roll, such as Os Panteras (Raul Seixas's band), Marcelo Nova, André Christovam, Álvaro Assmar and Vandex, with whom he played at SXSW Festival, in Austin, Texas, in 2009. In 2010, Eric graduated in Music Education at Federal University of Bahia, becoming a Master in Ethnomusicology, in 2014, leading a research about the blues scene in his city. Eric now is a PhD student in Music Education, doing a research about the teaching and learning of blues guitar.

Produced by Álvaro Assmar and Eric, his debut album had its release concert filmed and broadcasted on a TV special. The album and its tour received positive reviews by the critics, as can be seen in published articles on Guitar Player Brasil magazine (2015), Guitar Load (2013) and also a mention on Wall Street International website (New York – 2015), in an article written by Canadian journalist Art Zantinge about the blues in Brazil.

In October of 2015, Guitar Player Brasil magazine had featured on its cover a tribute to blues, celebrated with an interview with three great Brazilian icons. Eric Assmar was mentioned by the pioneer of blues in Brazil, André Christovam, as one of the good names that keeps this music alive in the country. Christovam pointed out: "New and vitalized blood".

With his group Eric Assmar Trio, Eric released in July of 2016 his second album, "Morning", with all songs written by himself. The album was produced by Álvaro and Eric as well. "Morning" is more connected with the blues, with pop, rock and soul music elements, being an important creative moment in his career. It also shows a more clear musical identity in Eric's songwriting.

Eric Assmar goes through various decades of blues, rock and soul music, resulting in brand new and catchy songs, which gains a new boost in live performances, with a lot of energy and power on improvisations. With the "Morning" tour, he has been performing his new show in a lot of venues in different cities, with the trio or in a solo acoustic set, increasing the number of his followers in every place he plays.

www.ericassmar.com.br
+55 71 988524361 / 999291162
ericassmar@gmail.com